



#### Overview

The Film & TV Program is a performance-based rebate program that is based on Broward County-centric criteria. Each project's eligibility will be determined on a case-by-case basis. The incentive will be distributed as a rebate after the Production Company provides proof of its local spend, hires, etc., through paperwork from a Production accountant that meets the criteria stated in the incentive agreement and/or incentive guidelines. *NOTE: An applicant may only apply to one of the incentive programs for each individual project.* 

### **Qualifying Projects**

A project must be either a production or a digital media project, as defined below. The following projects are not eligible to apply for the Film & TV Program: a weather or market program; an award show; a reality show; a sporting event or a sporting event broadcast; a gala; a production that solicits funds; a home shopping program; a political program; a political documentary; political advertising; a gambling- related project or production; a concert production; a local, regional, or Internet-distributed-only new show or current-events show; a sports news or sports recap show; a Beauty Pageant; a commercial; advertising for internet sales; a pornographic production; or any production deemed obscene under Chapter 847, Florida Statutes.

### **Definitions**

**Cast and Crew** means personnel hired on a Production Project who work as talent in front of the camera or in the technical and practical business of shooting a Production.

**County Business Enterprise / Small Business Enterprise (CBE/SBE)** means the definition of CBE and SBE in Ord. No. 2012-33, Section 1-81.2, Broward County Code of Ordinances.

**Digital Media Project** means visual effects or digital animation sequences.

**Extras/Background Actor** means a performer who appears in a non-speaking or non-singing (silent) capacity, usually in the background in a film, television show, or any production project. *NOTE:* required cast and crew percentage may not include background talent, but if they are Broward County residents, their salaries count towards eligible expenditures.

**Main Cast & Crew** means Broward County / Miami-Dade County / Palm Beach County resident actors/talent (excluding background talent) and crew personnel who work 55% of prep, or 55% of principal photography days or a combination thereof. Special considerations may be addressed on a case-by-case basis for major talent serving as day players.

**Production** means a theatrical or direct-to-video motion picture; a made-for-television motion picture; visual effects or digital animation sequences produced in conjunction with a motion picture; a commercial; a documentary film; a television pilot program; a presentation for a television pilot program; a television series or streaming, including, but not limited to, a drama, a comedy, a soap opera, a telenovela, or a miniseries production. One season of a television series is considered one production for purposes of applying for the incentive.





**Production Company** means a business entity that produces content in a variety of mediums (defined under Production). For the purposes of the incentive application, the applicant is referred to as the Production Company.

**Production Days** means the combined number of days used to create a Production, including pre-production, days spent on-site making the Production, and post-filming days, which includes the preparation concluding a Production as well as editing a Production to achieve a final product.

**Production Project** means an eligible Production or digital media project.

**Qualified College Student** means a student enrolled at a higher education at college or university in Broward County, who resides in Broward County on the date of the commencing of prep of principal photography of the production and works a majority of the project.

**Qualified College Graduate** means an individual who graduated less than one year prior to the date of the commencement of prep of principal photography from a college or university in Broward County with an associate's, bachelor's or master's degree in film, video, media or digital media production, motion pictures or similar study, and currently resides in Broward County.

**Qualified Production Assistant Training Program Graduate** means an individual who has graduated and earned a certificate from a Film Commission-approved production assistant training program and currently resides in Broward County.

**Qualifying Expenditures** means payment for such goods and services and labor per requirements from the date of submission of the application through the Duration of Project (as defined below). A list of eligible expenditures is available upon request from the Film Commission. Proof of Broward County residency requires a copy of a Florida driver's license and one (1) other supporting document. A list of supporting documents is available at <a href="http://www.flhsmv.gov/ddl/address.html">http://www.flhsmv.gov/ddl/address.html</a>.

**Qualifying Payroll** means payment of salary to Broward County residents for work performed from the first day of pre-production to the last day of post-production ("Duration of Project"), excluding salary in excess of \$100,000 for any Broward County resident.

### Film & TV Program Requirements

#### Requirements:

- \$400,000 minimum spend in Broward County on Qualifying Payroll and Qualifying Expenditures.
- 20% rebate capped at \$800,000 per Production Project.
- 60% of the entire Production Days must be filmed in Broward County.
- 55% of Main Cast and Crew must be Broward County, Miami-Dade County, or Palm Beach County residents. A minimum of 29% are required to be Broward County residents and 26% may be either Broward County, Miami Dade County, or Palm Beach County residents for the majority of the Production Project. As local workforce increases, it will be at the Broward Film Commission's discretion to increase the residential requirements for additional fiscal years.





- 50% of vendors must be Broward County businesses and (15%) of those Broward County businesses must be County Business Enterprise / Small Business Enterprise (CBE/SBE) (or best efforts must be made with assistance from the Film Commission to hire CBE/SBE's registered with the Office of Economic and Small Business Development).
- Hire two Qualified College Students or Qualified College Graduates. Must provide documentation showing proof of the Qualified College Student or Qualified College Graduate. Alternatively, may hire individuals who earned certificate from a Film Commission-approved Production Assistant (PA) Training program within the previous 12 months.
- Include Broward County Logo in the credits.
- Provide promotional stills and marketing materials prior to the release of the Production Project to the Film Commission and municipalities for use on their website and other marketing efforts.

### **Application Process**

A qualifying application and required accompanying paperwork must be completed in full and submitted via email to the Broward County Film Commission <u>prior to principal photography</u>.

Each Production Project must start principal photography within 120 days after application submission; however, an extension may be granted at the discretion of the Broward County Film Commission/Film Lauderdale.

Incomplete applications and paperwork will NOT be accepted.

The only email address where applications may be submitted is Film@FilmLauderdale.org

If by USPS please send to:

Broward County Film Commission Attn: FILM-TELEVISION INCENTIVE PROGRAM 115 South Andrews Avenue Suite A680 Fort Lauderdale, FL 33301

The application and required paperwork will be reviewed for accuracy and will be vetted.

Upon submission of the application, the applicant will receive by email a confirmation message acknowledging receipt of the application.

When emailing documents, please send via Adobe PDF. Application package is complete only when all required documents have been received.

Note to applicant: All documents related to the Incentive Application and Incentive Agreement, including but not limited to all exhibits, the application, audit results, financial documents, and certificates of insurance are public records and subject to Chapter 119, Florida Statutes.





### Paperwork to be Included with the Application

- A content document such as a final script for feature films, television series, pilots for television series, documentaries, etc. For digital media projects, provide a summary of project.
- Story synopsis.
- An itemized budget detailing estimated expenditures in Broward County, as well as expenditures outside of Broward County (budget for each individualized area).
- Proof of Financing: Production will be required to provide proof of financing prior to the onset of production.
- A production schedule reflecting pre-production, production and post-production schedule for entire Production Project, including Broward County, other Florida counties and other states, U.S. Territories, or countries.

### **Production Completion Compliance**

- Each Production Project is required to include the official specialty Broward County
  "identifier" in the end credits on projects that include credits in their project. The identifier
  will be provided by the Broward County Film Commission, which will require proof that it
  has been placed in the credits in the final distributed project. Additionally, the Production
  Project must provide promotional stills and marketing materials prior to the release of the
  commercial to the Film Commission and municipalities for use on their website and other
  marketing efforts.
- Production Projects must demonstrate compliance with all required criteria. The Production paperwork must be submitted to the Film Commission within 240 days of the Production Project being completed. With the submission of the paperwork, the Production Company must include a final crew list, final vendor list, final call sheets, final production reports, and all paperwork needed to ensure all rebate program caveats have been met. The Production Company must retain and maintain records, including working papers, books, documents, and other evidence, including, but not limited to, vouchers, bills invoices, requests for payment, and other supporting documentation, which, according to generally accepted accounting principles, procedures, and practices, sufficiently and properly demonstrate compliance with all incentive requirements and reflect all project costs expended in the performance of the incentive agreement.
- Failure to satisfy any of the application or post-production requirements will result in the applicant receiving no incentive award.
- Please note: No paperwork that has personal information, including and not limited to Social Security numbers, medical records, etc. will be accepted. All personal information must be redacted.





- The incentive will only be disbursed after the Production Project is completed and proof of the satisfaction of all requirements has been submitted to the Broward County Film Commission and approved via an internal audit.
- Additional rules and guidelines can be added to each individual incentive agreement depending on the Production Project.

### **Incentive Agreement Approval Process**

After an application has been submitted and all paperwork has been reviewed for criteria and additional vetting, the application will be presented to the Film Commissioner. If the application is approved by the Film Commissioner, then an agreement will be presented to the applicant for signature. The agreement will be then presented to the County Administrator for final approval.

#### **Public Records**

All documents related to the Incentive Application or Incentive Agreement, including but not limited to all exhibits, the application, audit results, financial documents, and certificates of insurance are public records and subject to Chapter 119, Florida Statutes.

Name of E	Business Entity / Product	tion Company
	Project Title	
	<del>-</del>	
	Project Type	
		NII V
	FOR INTERNAL USE O	NLY
Date Received	Date Revised	Date Completed
Date Received	Date Reviseu	Date Completed
	Project Number	



PHONE

EMAIL

Project Number:



BUSINESS IN	<b>IFORMATION</b>
NAME OF PRODUCTION COMPANY	
MAILING ADDRESS	
(Street address)	
CITY, STATE AND ZIP CODE	
NAME OF PARENT COMPANY	
COMPANY WEBSITE	
PRODUCTION COMPANY CONTACT	TITLE
MAILING ADDRESS	
(Street address)	
CITY, STATE AND ZIP CODE	
TELEPHONE	EMAIL
COMPANY FEDERAL EMPLOYER IDENTIFICATION NUMBER	IS THE BUSINESS UNIT MINORITY OWNED?
	☐ Yes □□No
WHAT IS THE PROJECT'S PROPOSED PRODUCTION OFFICE	LOCATION ADDRESS?
APPLICANT (PA	AYEE) INFORMATION
NAME	ATEL) IN ORMATION
MAILING ADDRESS	
(Street address)	
CITY. STATE AND ZIP CODE	





LOCAL COMPANY INFORMATION (If different from above)
NAME
MAILING ADDRESS
(Street address)
CITY, STATE AND ZIP CODE
PHONE
FRONE
EMAIL
MANAGEMENT INFORMATION
PRODUCER(S)
DIRECTOR
PRODUCTION MANAGER
PRODUCTION ACCOUNTANT
LOCATION MANAGER
PREPARER'S INFORMATION (must be an authorized representative)
NAME
MAILING ADDRESS (Street address)
CITY, STATE AND ZIP CODE
PHONE
EMAIL





PROJECT INFORMATION			
PROJECT/WORKING TITLE:			
Feature film (30 min. or more) □ 1/2 hr □ 1 hr □ 1+ hrs □		Educational/Industrial film	□ 1/2 hr □ 1 hr □ 1+ hrs □
Episodic Series 🗆 1/2 hr 🗅 1 hr 🗅 1+ hrs 🗅		Documentary film □	1/2 hr □ 1 hr □ 1+ hrs □
Miniseries □ 1/2 hr □ 1 hr □ 1+ hrs □			
Television movie ☐ 1/2 hr ☐ 1 hr ☐ 1+ hrs ☐			
Television pilot ☐ 1/2 hr ☐ 1 hr ☐ 1+ hrs ☐			
Television episode ☐ 1/2 hr ☐ 1 hr ☐ 1+ hrs ☐			
	,		
PRINCIPAL PHOTOGRAPHY START DATE (mm/dd/y	y)	PRODUCTION DAY(S)	#
DDOWADD OOUNTY DAY(O) #		PROPLICATION PAYO	THE THAN PROMARD COUNTY
BROWARD COUNTY DAY(S) #		PRODUCTION DAYS (	OTHER THAN BROWARD COUNTY #
ESTIMATED DATE OF PRE-PRODUCTION START (m	nm/dd/yy)		ATED CAMERA WRAP DATE?
		(mm/dd/yy)	
ESTIMATED FINAL WRAP DATE (mm/dd/yy)			

	PROJECT OVERVIEW
1.	Is this project a new production in Broward County? YES □ NO □
2.	When will the final location decision be made (anticipated date)?
3.	Is this production a long-term (multiple seasons) project? YES □ NO □
4.	Is there distribution? YES □ NO □
	If YES, what is the named platform?
5.	Are any notable talent signed to the project? YES □ NO □
	If YES, please provide names:
Pi	ROJECT DESCRIPTION AND SUMMARY (attach additional pages)
	ive a full description of this production project, including the name of the project, signed cast and one-page description of oryline. Additionally, a submission of a final script is required for consideration with application submission.





### **JOB AND WAGE OVERVIEW**

How many individuals that will be employed for the majority of the project from principal photography through production wrap will be Broward County residents?

How many individuals that will be employed for the majority of the project from principal photography through production wrap will be Palm Beach County or Miami-Dade County residents?

How many individuals that will be employed will NOT BE Broward County, Palm Beach County or Miami-Dade County residents?

LOCAL SPEND / INVESTMENT
TOTAL PROJECT BUDGET
TOTAL EXPECTED LOCAL EXPENDITURES
WHAT PERCENTAGE OF THIS PRODUCTION PROJECTWILL BE PRODUCED/FILMED IN BROWARD COUNTY
WILL YOU BE SHOOTING OUTSIDE OF BROWARD COUNTY? □Yes □No
IF YES, WHERE?
IF YES, WHAT IS THE ESTIMATED PERCENTAGE OF SPENDING OF THIS PRODUCTION PROJECT WILL BE MADE OUTSIDE OF BROWARD COUNTY?
WHAT PERCENTAGE OF HIRED VENDORS PER PRODUCTION PROJECT WILL BE BROWARD COUNTY BASED BUSINESSES?
PLEASE INDICATE WHERE YOUR HOTEL ROOMS USED DURING PRODUCTION WILL BE LOCATED (City and name of hotel if known)
PLEASE INDICATE WHERE YOUR PRINCIPAL PRODUCTION OFFICE WILL BE (City address if known)
Please provide a budget breakdown of local expenditures as an attachment to the application.





CAPITAL INVESTMENT
Will there be any capital investment made during the duration of the project? YES □ NO □
If YES, will this facility be:  Leased space with renovations or build out Land purchase and construction building
What is the estimated square footage of the new or expanded facility?
Where is the facility located?
COMPETITIVE LANDSCAPE
What role will this incentive play in production's decision to produce the project in Broward County?
What other cities, states, or countries are being considered for this project?
What advantages or incentives offered by these other locations do you consider important in your decision?
Indicate any additional internal or external competitive issues impacting this project's location decision.





### **ECONOMIC IMPACT AND CORPORATE RESPONSIBILITY**

For all production projects with screen credits, would you be willing to display "Filmed in Broward County" and/or a similar logo in the credits?  YES  NO
Would this production be willing to provide required paperwork to Broward County that would become public information under Chapter 119 of the Florida Statutes concerning public records, including but not limited to: production reports, crew lists, vendor lists, etc.?  YES  NO  NO
Would this production be willing to provide the Broward County Film Commission an email address for personnel /vendors to submit resumes/materials for consideration for their hire? YES  NO  NO
Would this production project be willing to hire at least two students/recent graduates who:
(1) are enrolled in an entertainment production educational program at a Broward County college or university on the date of the commencing of prep of principal photography of the production; or
(2) graduated less than one year prior to the date of the commencement of prep of principal photography from a Broward County college or university with an associate's, bachelor's or master's degree in film, video, media or digital media production, motion pictures or similar study, and currently resides in Broward County; or
(3) graduated in good standing from a Film Commission-approved Production Assistant Training program.
YES D NO D

### **MISCELLANEOUS**

Provide any additional information you want to be considered as part of this incentive application or items that may provide supplementary background information on your project or company.





APPLICANT
By signing below, I certify the information provided in this application along with any pertinent information included in
accompanying material is true, correct and complete.
APPLICANT (Printed Name)
APPLICANT (Title)
APPLICANT SIGNATURE
DATE

#### **REQUIRED APPLICATION PAPERWORK**

- 1. A content document such as a final script for feature films, television series, pilots for television series, documentaries, etc. For digital media projects, provide a summary of project.
- 2. Story synopsis.
- 3. An itemized budget detailing estimated expenditures in Broward County, as well as expenditures outside of Broward County (budget for each individualized area)
- 4. Proof of Financing: Production will be required to provide proof of financing prior to the onset of production.
- A production schedule reflecting pre-production, production and post-production schedule for entire project, including Broward County, other Florida Counties and other States, U.S. Territories or Countries.
- \*\* When emailing documents, please send via Adobe PDF. <u>Application package is complete only when all required documents have been received.</u>

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### FOREIGN COUNTRY OF CONCERN ATTESTATION (PUR 1355)



## Special Projects Program: Film & TV Program APPLICATION



### **AFFIDAVIT OF APPLICATION** STATE OF FLORIDA **BROWARD COUNTY** Before me, the undersigned authority, on this day personally appeared\_\_\_\_ who, after being duly sworn, deposes and states: 1. That the Affiant is currently employed by \_\_\_\_\_Company, as \_\_\_\_(Project) and has personal 2. The Affiant is familiar with the\_\_\_\_\_ knowledge of the information contained in the Application to Broward County for a Production/Post Production Rebate. 3. That Affiant is authorized to complete the Application on behalf of \_\_\_\_\_\_Company and attests to the accuracy of the information provided therein. Further Affiant Saith Not. By:\_\_\_\_\_(Signature) The foregoing instrument was acknowledged before me by means of □ physical presence or □ online notarization, this \_\_\_\_ day of \_\_\_\_\_\_, 20\_\_\_, by \_\_\_\_\_\_\_, who is personally known to me or who has produced \_\_\_\_\_ as identification. WITNESS my hand and official seal, this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_. (Signature of person taking acknowledgment) (Name of officer taking acknowledgment) (NOTARY SEAL) (Title or rank) My commission expires: (Serial number, if any)